Developers. Institute

Intense, career-oriented courses

# Learn AI.
# Launch your career.



An AI-first coding & career institute — intense, career-oriented bootcamps since 2017.

Company & Bootcamp Overview · November 2026

Tel Aviv · Paris · Global

# Who we are

We close the gap between “I’ve heard of AI” and “I can build with AI” — for individuals and for teams

**Developers Institute is an Israeli tech-education company founded in 2017 in Tel Aviv.**

We train complete beginners and career-changers into AI engineers, full-stack developers and data analysts — and we train managers and professionals to put AI to work in their business.

Every program runs in English, on campus in Ramat Gan, online or hybrid, and is backed by our own AI learning platform, Octopus, and by career coaching until the first contract.



### Bootcamps

Four career-oriented programs — Full-Stack & AI, GenAI & ML, Data Analytics, AI for Business.



### Octopus AI platform

Our proprietary learning platform: AI tutor, automatic code checker, quizzes, job matching.



### Career outcomes

Internship placement, 1:1 career coaching, 150+ hiring partners and lifetime access to all programs.

# Our mission: Olim and career-changers first

Since 2017 we help new immigrants and career-changers turn ambition into a career in Israeli high-tech

Landing in Israel without Hebrew, without a network and without Israeli experience is hard. Developers Institute was built around exactly that challenge.

- English-language programs — no Hebrew required to start
- Guidance on funding: Misrad HaKlita vouchers, Jewish Agency programs, soldier-release deposits, OGEN interest-free loans
- Personal accompaniment through absorption paperwork and the Israeli job market
- Interview preparation for the Israeli market and direct introductions to hiring partners

**2017**

Supporting olim into Israeli tech from our very first cohort

**100%**

Programs delivered in English — on campus, online or hybrid

**150+**

Hiring partners who interview our graduates

# Developers Institute by the numbers

Proven results since 2017

**4,000+**
professionals trained since 2017

**10+**
countries across 3 continents

**26+**
AI instructors, selected from 200+ candidates

**150+**
hiring partners who interview our graduates

**96%**
training satisfaction rate

**4.79 / 5**
on SwitchUp — 232 verified reviews

# Official recognition and public partners

Developers Institute operates under national supervision and has been selected in public tenders

### Ministry of Labor — recognized institution

Recognized institution no. 48687 for professional training (Recognition Committee, May 2026). Recognized tracks include Full-Stack Development (extended) and DevOps Expert. Approvals extended through 2026.

### Israel Innovation Authority — tender won

Selected under Benefit Track 44 “Human Capital for the Knowledge-Intensive Industry” (approval no. 77349). Our Tech Talent Accelerator trains and integrates olim and English speakers into Israeli high-tech — ₪3.3M approved budget, 50% IIA grant.

### The Jewish Agency for Israel — approved supplier

Selected by the Procurement Committee (procedure 23-2023, March 2024) for the supplier registry delivering vocational training and job placement to Aliyah candidates and new olim.

משרד העבודה
MINISTRY OF LABOR

*Certificates and approval letters available on request.*

# Three ways we deliver AI skills

To individuals, to companies and to schools



**B2C**

## Bootcamps

*For individuals & career-changers*

Immersive coding and AI bootcamps that take beginners from zero to job-ready — with career support until hired.

**Full-Stack & AI · GenAI & ML · Data Analytics · AI for Business**



**B2B**

## Octopus AI for Business

*For companies & enterprises*

AIDAN, our AI coach, drives corporate AI transformation — diagnostic, training and measurable impact — deployed at scale on our e-learning platform.

**100 → 1,000+ employees · +30–70% productivity**



**B2School**

## Octopus AI for University

*For schools & education partners*

Our proprietary AI learning platform, licensed to institutions — AI tutor, automatic code checker, gamified learning and progress tracking.

**Plug-and-play · Built for the classroom**

# Octopus AI — our learning platform

Students don’t just learn, they move faster: every bootcamp and every short course runs on Octopus

### AI tutor

On-demand help the moment a learner gets stuck — 24/7, in context.

### Automatic code checker

Instant, objective feedback on every submission.

### Personalized quizzes

Practice that adapts to each learner’s level.

### Job matching

Connects graduates to relevant openings from our partner network.

### CV optimization

Sharpens profiles for real hiring pipelines.

### Progress tracking

Clear mastery signals for students, teachers and career coaches.

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# Our Bootcamps

Four career-oriented programs · three 13-week bootcamps and a 4-week AI for Business track

# Four programs, one philosophy

All beginner-friendly · taught in English · full-time, part-time evening or flex self-paced



## Full-Stack & AI

*Web engineering + AI for developers*

JavaScript, TypeScript, React, Node.js, Python, SQL, then MCP & AI agents. The broadest on-ramp into tech.

Graduates as **Full-Stack Developer**

**13 weeks FT · 25 weeks PT**



## GenAI & Machine Learning

*AI engineering — Python to agents*

Python, data & ML, deep learning, LLMs, RAG, fine-tuning, MCP and agent frameworks. The deepest AI track.

Graduates as **AI / ML Engineer**

**13 weeks FT · 25 weeks PT**



## Data Analytics

*Data, SQL, BI & applied AI*

Python, pandas, advanced SQL & Excel, Tableau, Power BI, A/B testing, scraping — with AI built in.

Graduates as **Data Analyst**

**13 weeks FT · 25 weeks PT**



## AI for Business

*AI that drives real ROI — no code*

Prompting, the AI productivity stack, no-code automation & agents, AI strategy, ROI and governance.

Graduates as **AI-fluent manager / operator**

**4 weeks FT · 8 weeks PT**

*Also free & self-paced on Octopus: HTML, CSS & JavaScript and Python foundations · plus 70+ short e-learning AI courses.*

# Which bootcamp is right for you?

A simple way to choose — and you don't have to choose forever

## Full-Stack & AI

*"I want the most job options — I want to build things."*

- You enjoy building products people can see
- You want the widest range of roles open
- Some HTML/CSS, WordPress or design already is a plus

**You will build real products and keep the widest range of jobs open.**

## GenAI & ML

*"I want to be deeply technical in the newest AI."*

- You want to know what is under the hood
- You talk about building AI products and agents
- You often have a CS or analytical background

**You will build the systems behind the tools, not just use them.**

## Data Analytics

*"I love data, numbers and dashboards."*

- You like structuring information, Excel, patterns
- You want a focused niche, not full applications
- You are drawn to dashboards and business insight

**You will turn raw data into decisions companies act on.**

## AI for Business

*"I need AI impact fast — I don't want to code."*

- You are a manager or professional: marketing, finance, HR, ops, founder
- You are short on time and want impact within 30 days
- You value a recognised credential

**You will create real value in a business in four weeks, no code.**

**Bootcamp for Life** Finish one bootcamp and take any other for free, for life. Start with the one that gets you working soonest.

# Formats, schedules and tuition

Every program is available full-time, part-time evening or flex — on campus in Ramat Gan, online or hybrid

| Program | Full-time | Part-time (evening) | Flex (self-paced) | Tuition |
|---|---|---|---|---|
| **Full-Stack & AI** | 13 weeks · Sun–Thu 9:30–16:30 | 25 weeks · Sun/Tue/Thu 18:00–21:00 | Self-paced on Octopus with mentoring | ₪26,000 FT · ₪23,000 PT · ₪9,000 Flex |
| **GenAI & Machine Learning** | 13 weeks · Sun–Thu 9:30–16:30 | 25 weeks · Sun/Tue/Thu 18:00–21:00 | Self-paced on Octopus with mentoring | ₪26,000 FT · ₪23,000 PT · ₪9,000 Flex |
| **Data Analytics** | 13 weeks · Sun–Thu 9:30–16:30 | 25 weeks · Sun/Tue/Thu 18:00–21:00 | Self-paced on Octopus with mentoring | ₪26,000 FT · ₪23,000 PT · ₪9,000 Flex |
| **AI for Business** | 4 weeks | 8 weeks | — | ₪13,000 · ₪18,000 with Sorbonne certificate |

## Included in every program

- No prior tech background required
- Licensed by the Ministry of Labor
- Taught in English
- 1:1 career coaching (20 h) until the first contract
- Internship placement option
- Bootcamp for Life — any other program free, for life

# Learning by doing

Theory never stands alone — every day and every week ends in something built



## Daily challenge

**Every teaching day**

A short challenge closing each day on a scenario shared by the whole class — so work is comparable and the teacher spots who is falling behind immediately.



## Mini-projects

**Weekly**

A guided build closing almost every week, from week 1 through week 11. Students apply the week's concepts on their own data and code.



## Hackathons

**2 per track**

Hackathon #1 around weeks 4–5 and Hackathon #2 in weeks 8–9, with presentations. Data Analytics runs a full two-day hackathon.



## Final project & Demo Day

**Weeks 11–13**

Scope validation, then two to three weeks of build — including dedicated 6-hour sessions with a teacher — finishing on Demo Day in front of the industry.

**Graduation bar** 70% minimum on the mandatory exercises and 6.5/10 on the final project, defended in front of a jury on Demo Day — both required, no trade-off between them.

# From bootcamp to first job

Career support is built into the timetable, not added at the end

### During the bootcamp

- CV & LinkedIn workshops (week 3–4)
- Social-selling workshop
- Career-coach afternoon
- Industry interview with a practitioner

### Before graduation

- Technical mock interviews (week 11)
- Final project defended on Demo Day
- Portfolio reviewed and published

### After graduation

- 1:1 career coaching — 20 hours — until the first contract
- 2–3 month startup internship for eligible graduates (interview-based)
- Job matching on Octopus with 150+ hiring partners

### For life

- Bootcamp for Life: any other program, free, for life
- Alumni community and events
- 70+ short AI courses on Octopus

*Internships and jobs are not guaranteed; placement depends on the student's results and engagement.*

# 70+ e-learning AI short courses

Practical, gamified courses on Octopus AI — new courses added every month · Masterclass (1–3 h) · One-day (6 h) · Short course (5–10 days)

### AI Foundations & Tools

Understanding AI · ChatGPT · Claude · Gemini · Copilot · GenAI concepts

### Prompt Engineering & Ethics

Prompt engineering · Advanced prompting · AI ethics · AI for work

### AI for Business

AI strategy · Marketing · Sales · HR · Consulting · Advanced Excel

### Data & Analytics

Data science · pandas · SQL · Power BI · Tableau · Data visualization

### Python & Programming

Python (beginner → advanced) · Python OOP · Git · Big-O notation

### ML & GenAI Engineering

Machine learning · Deep learning · LLMs · RAG & LangChain · Hugging Face · AI agents · n8n

*Each course blends short video lessons, hands-on practice and AI feedback on Octopus.*

# Global footprint

One global tech community — students from 25+ countries, on campus, online or hybrid



## Israel · HQ

Ramat Gan (Bursa) campus, plus full online programs. Licensed by the Ministry of Labor.



## Europe

Paris — with Sorbonne Paris 1 and PST&B partnerships, and The Twenty Six as our French partner.



## Americas

Programs delivered in the USA and Mexico City.



## Africa

Cameroon, Ivory Coast, Senegal, Nigeria, Kenya and more — including executive AI programs.

# What our students say

Verified reviews on SwitchUp — 4.79 / 5 from 232 reviews · ranked #31 worldwide

> *“Better than I could have ever expected.”*
>
> Guillaume Schpektor · Full Stack Bootcamp · ★ 5/5

> *“If you’re looking for a comprehensive syllabus, with helpful and responsive teachers, this is the right choice.”*
>
> Tali Rozenman Ismael · Full Stack Bootcamp · ★ 5/5

> *“From the first day till the last day and beyond I have received the best service and care.”*
>
> Omri Yehudai · Full Stack Bootcamp · ★ 5/5

> *“I had the chance of being part of an amazing Coding Bootcamp.”*
>
> Daniel Ach · Full Stack Bootcamp · ★ 5/5

★★★★★ **4.79 / 5 — 232 verified reviews on SwitchUp.org**

# Leadership

The people behind Developers Institute



## Avner Maman

**Co-founder & CEO — Developers Institute**

Leader in tech and AI training. Has trained 4,000+ professionals in 10+ countries since 2017. Architect of the Octopus AI platform.



## Jérémie Berrebi

**Co-founder — Developers Institute**

Tech entrepreneur and investor. Expertise in scaling education platforms internationally and building institutional partnerships.



## Emmanuel Benabou

**Founder of The Twenty Six · Partner — Developers Institute (France)**

Entrepreneur and executive with 25 years of experience. Former CEO at Vente-Privée, IDKIDS and Keyrus. Founder of Big Data & AI Paris (sold to RX). AI pioneer since 2015.

Developers. Institute

Intense, career-oriented courses

# Let’s launch the next generation of tech talent.

Talk to our admissions team about programs, partnerships or training for your organization.


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